BLINDED VETERANS ASSOCIATION

76th National Convention

Sponsorship Levels and Benefits

**Platinum (Level 1) $10,000 and Up**

* **Two-page article in upcoming *BVA Bulletin* (magazine) featuring the sponsoring organization’s connection to the BVA mission and cause. The electronic version of the *Bulletin* will contain a link to the company website and a full-page ad.**
* **Sponsor will be named as such within all print and electronic announcements sent from BVA National Headquarters regarding the convention. Printed company brochures can accompany printed announcements if desired.**
* **Sponsor logo with link to company website on all convention electronic transmissions to members.**
* **Sponsor logo and link will accompany convention information on BVA website.**
* **60-minute presentation in a convention education session.**
* **Convention presentation to the BVA Auxiliary.**
* **Twelve social media posts over a one-year time period.**
* **Ten-minute speaking opportunity at the President’s Reception virtual event.**
* **Sponsor name will be mentioned during the convention in all announcements related to convention sponsors and their importance.**

**Gold (Level 2) $5,000 and Up**

* **One-page article in upcoming *BVA Bulletin* (magazine) featuring the sponsoring organization’s connection to the BVA mission and cause. The electronic version of the *Bulletin* will contain a link to the company website and a full-page ad.**
* **Sponsor will be named as such within all electronic announcements sent from BVA National Headquarters regarding the convention.**
* **Sponsor logo with link to company website on all convention electronic transmissions to members.**
* **Sponsor logo and link will accompany convention information on BVA website.**
* **45-minute presentation in a convention education session.**
* **Five-minute speaking opportunity at the Father Carroll virtual event.**
* **Eight social media posts over an eight-month period.**
* **Sponsor name will be mentioned during the convention in all announcements related to convention sponsors and their importance.**

**Silver (Level 3) $1,000 and Up**

* **One-half page article in upcoming *BVA Bulletin* (magazine) featuring the sponsoring organization’s connection to the BVA mission and cause. The electronic version of the *Bulletin* will contain a link to the company website and a half-page ad.**
* **Sponsor will be named as such within all electronic announcements and accompanied by a link to the company website.**
* **30-minute presentation in a convention education session.**
* **Six social media posts over a six-month period.**
* **Sponsor and link will accompany convention information on BVA website.**
* **Sponsor name will be mentioned during the convention in all announcements related to convention sponsors and their importance.**

 Bronze (Level 4) $500 and Up

* **Four social media posts over a four-month period.**
* **Sponsor logo and link will accompany convention information on BVA website.**
* **15-minute presentation in a convention education session.**
* **Sponsor name will be mentioned during the convention in all general announcements related to convention sponsors and their significance to blinded veterans.**

\*\*\*Please Note – All sponsorships can be customized to meet your unique needs. 60-minute presentation time can be broken into two 30-minute sessions, or four 15-minute sessions and can be honored outside of the convention week (BVA has ongoing virtual education sessions throughout the year). Please contact us via email at bva@bva.org to discuss sponsorship/vendor customization.