



# BLINDED VETERANS ASSOCIATION

## 76th National Convention

### Sponsorship Levels and Benefits

#### Platinum (Level 1)

**\$10,000 and Up**

- Two-page article in upcoming *BVA Bulletin* (magazine) featuring the sponsoring organization's connection to the BVA mission and cause. The electronic version of the *Bulletin* will contain a link to the company website and a full-page ad.
- Sponsor will be named as such within all print and electronic announcements sent from BVA National Headquarters regarding the convention. Printed company brochures can accompany printed announcements if desired.
- Sponsor logo with link to company website on all convention electronic transmissions to members.
- Sponsor logo and link will accompany convention information on BVA website.
- 60-minute presentation in a convention education session.
- Convention presentation to the BVA Auxiliary.
- Twelve social media posts over a one-year time period.
- Ten-minute speaking opportunity at the President's Reception virtual event.
- Sponsor name will be mentioned during the convention in all announcements related to convention sponsors and their importance.

#### Gold (Level 2)

**\$5,000 and Up**

- One-page article in upcoming *BVA Bulletin* (magazine) featuring the sponsoring organization's connection to the BVA mission and cause. The electronic version of the *Bulletin* will contain a link to the company website and a full-page ad.
- Sponsor will be named as such within all electronic announcements sent from BVA National Headquarters regarding the convention.
- Sponsor logo with link to company website on all convention electronic transmissions to members.
- Sponsor logo and link will accompany convention information on BVA website.
- 45-minute presentation in a convention education session.
- Five-minute speaking opportunity at the Father Carroll virtual event.
- Eight social media posts over an eight-month period.
- Sponsor name will be mentioned during the convention in all announcements related to convention sponsors and their importance.

### **Silver (Level 3)**

**\$1,000 and Up**

- One-half page article in upcoming *BVA Bulletin* (magazine) featuring the sponsoring organization's connection to the BVA mission and cause. The electronic version of the *Bulletin* will contain a link to the company website and a half-page ad.
- Sponsor will be named as such within all electronic announcements and accompanied by a link to the company website.
- 30-minute presentation in a convention education session.
- Six social media posts over a six-month period.
- Sponsor and link will accompany convention information on BVA website.
- Sponsor name will be mentioned during the convention in all announcements related to convention sponsors and their importance.

### **Bronze (Level 4)**

**\$500 and Up**

- Four social media posts over a four-month period.
- Sponsor logo and link will accompany convention information on BVA website.
- 15-minute presentation in a convention education session.
- Sponsor name will be mentioned during the convention in all general announcements related to convention sponsors and their significance to blinded veterans.

**\*\*\*Please Note – All sponsorships can be customized to meet your unique needs. 60-minute presentation time can be broken into two 30-minute sessions, or four 15-minute sessions and can be honored outside of the convention week (BVA has ongoing virtual education sessions throughout the year). Please contact us via email at [bva@bva.org](mailto:bva@bva.org) to discuss sponsorship/vendor customization.**